



MUNGULI SANGTAM

CREATIVE DIRECTOR | GRAPHIC DESIGNER | BRAND STRATEGIST

A multifaceted creative with extensive experience in branding, web design, and strategy. Combines agency-level expertise with the versatility of a one-man agency, delivering impactful work for leading global brands, international campaigns, and community initiatives. Recognized for crafting purposeful identities and meaningful digital experiences that inspire, influence, and endure. Creating from a place of empathy; shaping authentic and impact-driven solutions that bridge creativity, strategy, and human connection.

WORK EXPERIENCE

The Mobius Agency | Creative Director | 2024-present

Tailored end-to-end creative solutions to various global clients. Includes multinational industry leader with household brands distributed in 100+ countries. Refining internal branding and website design and development to strengthen agency's digital presence.

Virtus Asia | Creative Director | 2023-present

Developing innovative creative strategies for client trainings, decks, and communications. Led design and build of corporate website with branded content and visual systems.

Prism India | Creative Director | 2022-present

Directed branding, merchandise design, and the promotion and production of 6+ "One Light" concerts with a combined audience of 10K+. Produced and co-directed 5+ music videos, collectively garnering 10M+ views on YouTube.

The Munguli Sangtam Podcast | Creative Director & Host | 2020-Present

Facilitating highly influential conversations on culture, faith and creativity. Over 500K YouTube views and 2M+ impressions across social media. Developed branding, website, and content strategy.

DD Bricks | Creative Director | 2024-25

Brand identity, website design and development for the world's largest reseller of LEGO® parts. Directed content production in a 2,000 sq. ft. warehouse for web and marketing assets. Retained as Creative Director supporting advertising and marketing campaigns.

DBot Software | Creative Director | 2024-25

Brand identity, website design and development for software company turning ideas into powerful digital solutions. Directed original content shoots at headquarters and was retained as Creative Director to support ongoing marketing and advertising efforts.

The Lake Park Hua Hin | Brand Identity & Web Designer | 2024

Brand identity system, website design and development for luxury real estate project in Thailand. Developed digital experiences to communicate sustainability and luxury.

Phitsanulok Cho Wiwat Co. | Brand Identity & Web Designer | 2024

Brand identity, website design and development for one of Thailand's leading providers of integrated solutions. Produced on-site content across expansive properties to showcase scale and legacy. Strengthened client's credibility with a cohesive and modern identity.

MAC Cosmetics | Graphic Designer | 2023

- **Art of Primer Campaign (Q1 2023):** Distinctive campaign logo lockup with MAC master brand and created digital, retail, and PR assets for rollout across Southeast Asia.
- **Art of Color Campaign (Q2 2022):** Campaign identity, designed a distinctive logo lockup with the MAC master brand, and produced 100+ assets spanning PR, digital platforms, and retail activations for regional launch.

Hong Kong Jockey Club- Lucky Start Sha Tin | Graphic Designer | 2023

Promotional key visuals and main poster for Lucky Start Sha Tin event. Adapted campaign assets across large-scale OOH platforms including billboards, transit, and event signage.

Rajasthan Royals- Indian Premier League | Illustrator | 2022

Commissioned to create the Mega Auction 2022 illustration and 30+ artworks throughout the 2022 season for one of the world's most-watched sports leagues. Assets used across social media, marketing, and press.

OKUSA Toyota DDFL21 | Creative Director | 2021

Rebranded Dimapur Division Football League. Directed social media & PR teams, delivered promotional videos, and partnered with HornbillTV for broadcast reaching 1M+ views.

The SHED HK | Brand Identity & Web Designer | 2021

Brand identity and website for an after-school education initiative in Hong Kong.

Cane Concept Nagaland | Brand Identity & Web Designer | 2020

Brand identity and developed e-commerce website with integrated social media strategy, enabling broader market reach and conversions.

Petite Lab Creations | Brand Identity & Web Designer | 2020

Delivered branding and e-commerce website design for lifestyle brand under design retainer agreement.

Splinters and Stones | Co-founder & Creative Director | 2020

Co-founded a custom footwear venture, leading brand identity, visual design, and digital strategy. Designed custom footwear integrating fine arts background.

User Experience Hong Kong (UXHK) | Volunteer & Participant | 2019

Volunteered in the inaugural UXHK conference, contributing to design community knowledge exchange and engaging in UX-focused workshops.

EDUCATION

Bachelor of Arts

Savannah College of Art & Design
3.91 GPA

The Assam Valley School

ISC 93%

AWARDS

Hong Kong Govt. Outstanding Performance Scholarship Award
2020

Dean's List Honors

Savannah College of Art & Design
2018-present

Academic Honors Scholarship

Savannah College of Art & Design
2018-present

Achievement Honors Scholarship
Savannah College of Art & Design
2018-present

All Rounder of the Year
The Assam Valley School
2017

EXHIBITIONS

3Ms Atelier Exhibition,
Wheelock Lounge Hong Kong
2019

stART Foundations Exhibition,
SCAD Hong Kong
2019

JUDGING & PANELS

SRIJANYAM
All India Art & Design Fest
2023, 2025

RELEVANT SKILLS

Software:

Adobe Creative Suite (Ps, Ai, Ae, Id, Pr, Dw), Figma, Microsoft Office 365.

Key Competencies:

Creative Direction, Brand Identity Development, Brand Strategy, Advertising Campaigns, Web Design & Development, HTML & CSS, E-Commerce, Digital Marketing, Social Media Management & Strategy, Illustration, Motion Media.



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For Portfolio:
SCAN QR or visit:
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